

CONTACT INFORMATION	220B Stockbridge Hall University of Massachusetts 80 Campus Center Way Amherst, MA 01003 USA	<i>Phone:</i> (413)545-5719 <i>E-mail:</i> cbauner@umass.edu <i>Web:</i> www.cbauner.info
CITIZENSHIP	Germany, US Permanent Resident	
RESEARCH INTERESTS	Industrial Organization, Applied Microeconomics	
CURRENT EMPLOYMENT	University of Massachusetts Amherst <i>since 2017</i> Assistant Professor Department of Resource Economics	
FORMER EMPLOYMENT	Cornerstone Research <i>2014 - 2017</i> Associate Rensselaer Polytechnic Institute <i>2013 - 2014</i> Lecturer Department of Economics University of Massachusetts Amherst <i>2011 - 2013</i> Post-Doctoral Research Associate Department of Resource Economics	
EDUCATION	Duke University <i>2006 - 2011</i> Ph.D., Economics, 2011 M.A, Economics, 2008 Universität Mannheim <i>2001 - 2004</i> Diplom-Volkswirt, 2004 (<i>equivalent to MA, Economics</i>)	
PUBLICATIONS	Bauner, Christoph and Emily Wang, “Strategic Retailer Reactions to Wholesale Club Presence,” forthcoming in <i>International Journal of Industrial Organization</i> . Bauner, Christoph , Edward Jaenicke, Emily Wang, and Ping-Chao Wu, “Couponing Strategies in Competition Between a National Brand and a Private Label Product,” <i>Journal of Retailing</i> , 95(1), March 2019, pp. 57–66. (featured in <i>Chicago Booth Review</i> , April 16, 2019) Bauner, Christoph , Nathalie Lavoie, and Christian Rojas, “Effects of Technological Progress on Vertical Product Differentiation and Welfare,” <i>European Review of Agricultural Economics</i> , 44(1), February 2017, pp. 67–97. Bauner, Christoph and Christine Crago, “Adoption of Residential Solar Power under Uncertainty: Implications for Renewable Energy Incentives,” <i>Energy Policy</i> , 86, November 2015, pp. 27–35. Wang, Emily, Christian Rojas, and Christoph Bauner , “Evolution of Nutritional	

Quality in the US: Evidence from the Ready-to-Eat Cereal Industry,” *Economics Letters*, 133, August 2015, pp. 105–108.

Bauner, Christoph, “Mechanism Choice and the Buy-It-Now Auction: A Structural Model of Competing Buyers and Sellers,” *International Journal of Industrial Organization*, 38, January 2015, pp. 19–31.

WORKING
PAPERS

Bauner, Christoph, “Incumbent Responses to New Storable Product Entry: Evidence from Markets with Consumer Learning.”

Bauner, Christoph and Nathalie Lavoie, “Competing with Fad Products: Erroneous Health Beliefs and Market Outcomes.”

WORK IN
PROGRESS

Defending Against Entry in Markets for Cyclical Goods (*with Nadia Streletskaia and Emily Wang*)

Incumbent Pricing and Nonpricing Responses to High-quality Product Entry (*with Zexuan Liu*)

GRANTS

USDA-NIFA MAS00531, “Advertising, Price Competition, and Entry in Concentrated Industries,” Christoph Bauner(PI), Christian Rojas (Co-PI), Emily Wang (Co-PI), 2018–2022, \$14,500.¹

Flex Grant for Teaching/Faculty Development, Academic Year 2018–9, \$500.

Flex Grant for Teaching/Faculty Development, Academic Year 2017–8, \$500.

MSP Research Support Fund, Academic Year 2018–9, \$ 1,000.

MSP Research Support Fund, Academic Year 2017–8, \$ 1,000.

INVITED
SEMINARS AND
PRESENTATIONS

2018-2019: UMass System Economics Conference (Lowell, MA), International Industrial Organization Conference (Boston), 10th Conference on Industrial Organization and the Food Industry (Toulouse)

2017-2018: International Industrial Organization Conference (Indianapolis)

2016-2017: University of Massachusetts Amherst

2015-2016: International Industrial Organization Conference (Philadelphia)

2014-2015: Marketing Science Conference (Baltimore)

2013-2014: Microsoft Research New England (Cambridge, MA), European Association for Research in Industrial Economics (EARIE, Évora), Northeastern Agricultural and Resource Economics Association Annual Meeting (Morgantown, WV), Cornerstone Research (Boston), Analysis Group (Boston), International Industrial Organization Conference (Chicago)

2012-2013: Five College Seminar (Northampton, MA), University of Idaho, University of Manchester, International Industrial Organization Conference (Boston)

¹Share of total HATCH funds attributed to this project by the Department of Resource Economics.

2011-2012: Duke Art, Law & Markets Initiative (Durham, NC)

2010-2011: HEC Montreal, Universidad Carlos III de Madrid, University of Massachusetts Amherst, Bates White (Washington, D.C.), Cornerstone Research (Menlo Park), Analysis Group (Dallas), International Industrial Organization Conference (Boston)

COURSES
TAUGHT

Undergraduate Courses

- Introduction to Microeconomics
 - University of Massachusetts Amherst (spring 2012)
- Econometrics
 - Rensselaer Polytechnic Institute (fall 2013, spring 2014)
- Industrial Organization in Resource Economics
 - University of Massachusetts Amherst (fall 2017-2019, spring 2019)

Graduate Courses

- Introduction to Econometrics
 - Rensselaer Polytechnic Institute (fall 2013, spring 2014)
- Econometric Methods
 - University of Massachusetts Amherst (spring 2018-2019)
 - overall evaluation score: 3.5 out of 5
- Applied Microeconomic Theory I
 - University of Massachusetts Amherst (fall 2019)

REFEREEING

Energy Journal
Food Policy
Games and Economic Behavior
Journal of Economics and Management Strategy
Journal of Economic Behavior & Organization
Journal of Industrial Economics
Management Science
Review of Economic Studies